

Holiday



JOYS AND TOYS

Oskaloosa, Iowa

Wish Book ²⁰²⁵



200+ Local Gift Ideas to **SUPPORT SMALL. SHOP SMART**
in Downtown Oskaloosa & Mahaska County this Holiday Season

Dear Holiday Shopper,

Thank you for picking up the 2025 Mahaska Wish Book! We're thrilled you're joining us in celebrating the *magic of shopping small* this holiday season. Every time you choose to shop small, you're helping our community sparkle a little brighter — because for every \$100 spent at a locally owned business, **\$63 stays right here in Mahaska County!** That means more local jobs, more community investment, and more holiday cheer shared among neighbors.

This fifth edition of the Wish Book is truly a **labor of love** from the **Oskaloosa Main Street Promotions Committee** and the **Mahaska Chamber**, made possible by the incredible generosity of our local sponsors (you'll find them proudly listed in the next few pages!).

Inside these pages, you'll uncover **over 150 gift ideas** from the small businesses that make our community shine. From handcrafted soaps and cozy home décor to irresistible treats and unforgettable experiences — there's something unique waiting for everyone on your list.

Need a little inspiration? Pop into **Salvaged Designs** for one-of-a-kind pieces that make unforgettable gifts. Or stop by **Spirit Café** for handmade holiday t-shirts crafted by a former Oskaloosa High School student with special needs — a gift that spreads kindness twice over! If experiences are your style, sign up for a **Wine & Canvas class** at **FACE**, or give an **Edmundson/Harvest Point Season Pass** that makes any golfer's holiday.

And don't forget to add a little sparkle to your wardrobe! You'll find festive fashion and fabulous accessories at **The Hair Designers**, **Lu Roo & Co. Boutique**, and **Shop Jen Miracle** — perfect for everyone in the family.

When you shop small, you're not just finding the perfect gift — you're **fueling local dreams**, strengthening community connections, and helping keep our downtown vibrant for generations to come.

Thank you for keeping the holiday spirit alive, supporting local community members and making Mahaska County a place where hometown truly shines. **Together, we make the season brighter — one thoughtful purchase at a time!**

With warm holiday wishes,

Oskaloosa Main Street Promotions Committee:
Camme Applegate - Committee Chair
Leah Cavanaugh, Katie Johnston, Emma Rowley

Mahaska Chamber & Development Group Staff:
Angella Foster, Main Street Director
Deann De Groot, Executive Director
Michelle Kent, Finance & Membership Manager
Amelia Boender, Operations Coordinator
Vicki Van Donselaar, Administrative Assistant

222 1st Avenue East, Oskaloosa, IA
chamber@mahaskachamber.org
641-672-2591



2025 Wish Book designed by Amy Brainard

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Please Note: Products featured in this gift guide may vary in availability based on ever-changing store inventory during the holidays.

We encourage you to visit the small businesses in-person—they have so much more to offer than we could fit in the Wish Book!

Shop small. Shop early. And shop with kindness.

Small business owners are our friends, family, and neighbors.

They support local causes and make our communities vibrant!

Thanks to our Wish Book Sponsor

FIND THE PERFECT GIFT AT



101 S Market St - Downtown Oskaloosa
facebook.com/oskaloosashoes
641-673-7295

Thanks to our Wish Book Sponsor

OSKALOOSA ART CENTER

CREATIVITY & COMMUNITY All Year Long

EXCITING THINGS ARE AHEAD IN 2026!

WITH IMMERSIVE MONTHLONG WORKSHOPS, LIVELY ONE-NIGHT SESSIONS, AND UNIQUE POP-UP EXPERIENCES, THERE'S SOMETHING FOR EVERYONE!

SIX-WEEK WORKSHOPS

Introduction to Painting
Introduction to Drawing
Pet Portraits
Quilting Skills
Ceramics (Wheel)
Screen-Printing
Introduction to Welding
Summer Art Camp

POP-UP CLASSES

Jan - Calligraphy & Needle Felting
Feb - Wash Cloth Crochet & Window Painting
Mar - Alcohol Ink Art & Cake Decorating
Apr - Ceramic House Number Plate & Macrame
May - Plein Air Painting & Flower Arrangement
Jun - Epoxy Pouring & Recycled Book Art
Jul - Cross Stitch & Paper Quilling
Aug - Mandala Painting & Pinstripping
Sep - Stained Glass & Paper Marbling
Oct - Fright Night Crafts & Special FX Makeup
Nov - Fall Seasonal Ceramics & Embroidery
Dec - Hand Painted Ornaments

*Classes may be added throughout the year. Additional updates on registration for pop-up experiences are available on our Facebook page.

RECURRING MONTHLY

Creative Juices - Ages 6-12 Second Monday of each month from 6:00pm-7:30pm
Art Uncorked - Adults Only (BYOB) Second Friday of each month from 6:00pm-8:00pm
Drawn Together - Children and Adult Pairs First Wednesday of every month from 5:30pm-7:00pm
Open Ceramics - 16+ First and third Monday of each month from 5:00pm-7:00pm
Make Time - 12+ Every Tuesday from 5:30pm-7:30pm

GIFT CARDS ARE AVAILABLE

Register for current classes, sign-up to volunteer, or access discounted member pricing by visiting faceofmahaska.com.

Mahaska

Thanks to our
Wish Book Sponsor

DRUG

*Merry Christmas &
Happy New Year*



205 N E St - Oskaloosa
641-673-3439 - mahaskadrug.com

Thanks to our Wish Book Sponsor



Let Mama Maids Help with the Peace and Joy this Holiday Season By Taking Cleaning Off Your To-Do List!


Mama Maids
Cleaning Services
www.mamamaids.com
(641)651-0350



Thanks to our Wish Book Sponsor:



Happy Holidays

from the team at



Scan the code to watch a holiday light show



Thanks to our Wish Book Sponsors:

**WISHING YOU A "HOLE" LOT OF HOLIDAY CHEER —
AND NO MULLIGANS NEEDED IN THE NEW YEAR!**



Harvest Point & Edmundson Golf
Now one 27-hole golf facility in
Oskaloosa, Iowa

Available by appointment only
(641) 673-5120
www.edmundsongolf.com



202 1st Avenue East Oskaloosa, IA 52577

Thanks to our Wish Book Sponsors:

NOT YOUR ORDINARY INTERNET

EXPERIENCE THE BENEFITS

- SAME DAY SUPPORT
- LOCAL TEAM
- NO FINE PRINT
- SYMMETRICAL UPLOAD & DOWNLOAD
- NO INTRODUCTORY PRICING
- WE ANSWER THE PHONE
- NO DATA CAPS
- NO HIDDEN FEES



SIGN-UP TODAY

MAHASKA.ORG

Ottumwa RADIO Group



Calynda Smallwood
Marketing Consultant
calynda@ottumwaradio.com
(641) 208-6888

“Known for getting results”
ottumwaradio.com



Angie Johnson
Marketing Consultant
ajohnson@ottumwaradio.com
(641) 455-4667

KISW **Kiss FM**
Classic Rock 101.5

KRKN
New Country 104.3

1240 AM
102.7 FM **KBIZ**
Your News & Information Leader

92.7
KTWA
Today's Hits & Yesterday's Favorites

1480 AM
107.7 FM **KLEE**
Good Time Oldies

TOM FM
97.7
today's best music



Thanks to our Wish Book Sponsors:



Bailey Office Outfitters

123 E. 2nd St. Ottumwa, IA 52501

207 High Ave. E. Oskaloosa, IA 52577

Phone: 641-684-6528

Phone: 641-673-7896

www.baileyoffice.com



Bank Iowa[®]

bankiowa.bank/locations/oskaloosa



BOOK VAULT

Edward Jones[®]



Isaac Allmaras
641-673-7930



TDT

CPAs and Advisors

tdtpc.com

Stay the night before Christmas

(or any other night of the year!)



The Library House 2nd floor is a great location to stay while you shop in Downtown Oskaloosa (sleeps 7-9)
ARI - A Better Stay has a variety of vacation rentals all over Oskaloosa!



The living room in The Cabin, perfect for your family's gatherings (sleeps 16-22)
oskybetterstay.com



Enjoy staying in this historical 2 bedroom loft apartment overlooking our charming town square. The perfect view of Painting with Lights and within walking distance to most shops and several restaurants.
airbnb.com (Dixon Block Loft)



Book a stay at the historic McNeill Stone Mansion B&B and be transported back in time to a slower, more elegant era.
thestonemansion.com



Be our guest! Twin Oaks Retreat (sleeps 8) is a modern cabin in the woods, overlooking a small lake.
twinoaksretreat.com



2025 HOLIDAY EVENTS

TURN ON THE LIGHTS
NOVEMBER 22 @ 5PM - DOWNTOWN

YOUNG AMBASSADOR CEREMONY
DECEMBER 1 @ 6PM - PENN CENTRAL MALL

LIGHTED CHRISTMAS PARADE
DECEMBER 6 @ 7PM - DOWNTOWN

OUTDOOR HOME DECORATING DISPLAYS
DECEMBER 4 - DECEMBER 31 - VARIOUS LOCATIONS

BUSINESS WINDOW DISPLAYS
DECEMBER 4 - DECEMBER 31 - VARIOUS BUSINESSES

WOMENS HOLIDAY LUNCHEON
DECEMBER 12 @11:30-1:00 PM - DEBBIE'S CELEBRATION BARN

MORE INFO

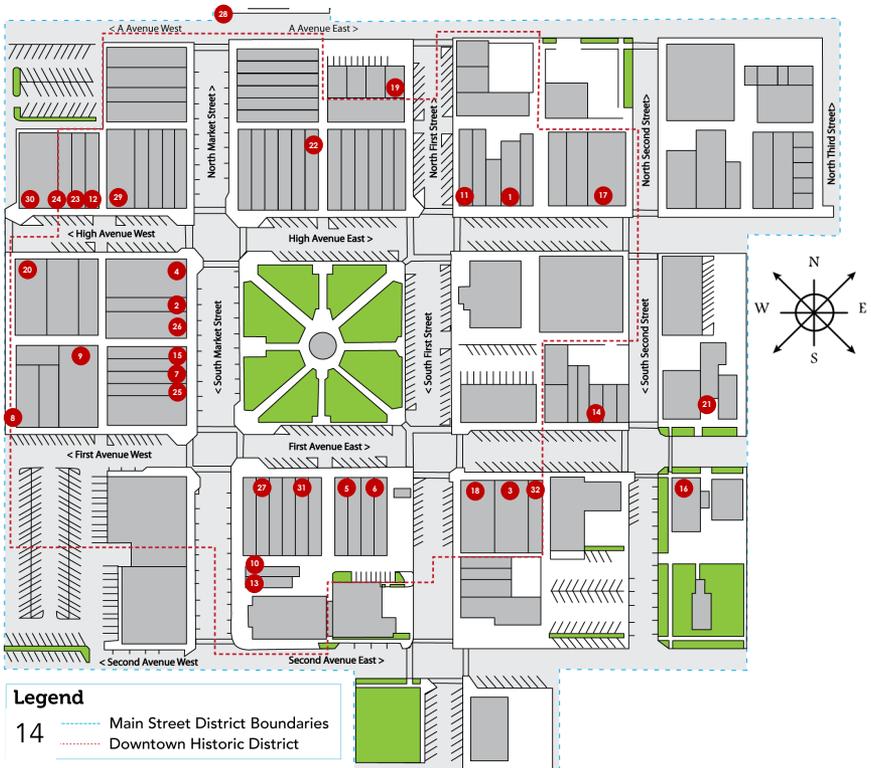
SCAN ME



Support Small

FEATURED WISH BOOK BUSINESSES LOCATED IN THE OSKALOOSA MAIN STREET DISTRICT:

- | | |
|---|---|
| 1. \$ Bailey Office Outfitters | 17. \$ Oskaloosa Herald |
| 2. \$ Book Vault | 18. \$ Oskaloosa True Value |
| 3. \$ Bridget's Public House | 19. \$ Paula J's Beauty Bar |
| 4. \$ Brown's Shoe Fit | 20. Pizza Ranch |
| 5. Brushed by Jude | 21. Rooted Soul Salon |
| 6. \$ Crouse's House of Flowers | 22. \$ Sacral Ground Massage & Wellness |
| 7. \$ Eagle's Nest Christian Book Store | 23. Salvaged Designs |
| 8. Enchanted New Moon | 24. Sherwin-Williams |
| 9. \$ FACE of Mahaska County | 25. Shop Jen Miracle |
| 10. Guillotine Barber Co. | 26. \$ Smokey Row Coffee Co. |
| 11. Hunky Dory | 27. \$ Spirit Café |
| 12. \$ Hunter's Gift & Coffee Café. | 28. Studio Osky |
| 13. Homestyle Café | 29. \$ Tasos' Steakhouse |
| 14. \$ Jeremy Empie Web Design | 30. Timeless Treasures Corner |
| 15. Lu Roo & Co. Boutique | 31. Tropical Rayz Salon |
| 16. Moppe Shoppe | 32. Untamed Nutrition |



+ Shop Smart

FEATURED WISH BOOK BUSINESSES LOCATED AROUND OSKALOOSA & MAHASKA COUNTY:

- | | |
|---|---|
| \$ A Rose Investments LLC—A better stay | \$ Mahaska County YMCA |
| \$ Arnold Motor Supply | \$ Mahaska Drug |
| \$ Culligan Water Conditioning of Pella | \$ Mama Maids Cleaning Service |
| \$ Doty's | \$ McNeill Stone Mansion |
| \$ Eddyville Raceway Park | \$ North Creek Antiques |
| \$ Edmundson & Harvest Point Golf Course | \$ Scanlon Bait & Tackle |
| \$ Elmhurst Grille | \$ Southern Iowa Fair |
| \$ Full Bloom Brewhouse | \$ Stam Garden Center & Nursery |
| \$ George Daily Community Auditorium | \$ Stella's Salon & Boutique |
| \$ Home Plate Sports Cards | \$ Tassel Ridge Winery |
| \$ ISU Extension and Outreach
Mahaska County | \$ The Hair Designers Salon, Spa,
& Boutique |
| \$ Kwik Star | \$ Twin Oaks Retreat |

IN OSKALOOSA'S PENN CENTRAL MALL:

- | | |
|-----------------------------|-----------------------------|
| AxeClub - Oskaloosa | Maurices |
| Envision Art Gallery | \$ Mi Ranchito |
| EnVy Hair Studio | Old School Pinball & Arcade |
| \$ G & G Pronto! | Oskey Spirit Store |
| Gardner-Collier Jewelry | \$ Rosso & Wine |
| Glory Nails | Shag |
| \$ Love, INC. Thrift Shoppe | |

\$ = SPEND YOUR *Chamber Cash* HERE!

If the business name is in red and has a dollar sign to the left of the name, that business is a member of the Mahaska Chamber at least through the end of 2025. Any Chamber member business can redeem Chamber Cash!

Chamber Cash (formerly known as Oskey Cash) is made out in denominations of \$5 (up to \$20) and works just like a check. Redeem each "check" at one location toward a single purchase of equal or greater value. Chamber Cash can be purchased year-round, but makes a great holiday gift! Want to know more about purchasing or spending Chamber Cash? Contact the Mahaska Chamber at 641-672-2591. 15

stocking stuffers

Mahaska Drug

1. Punny & unique socks for all



Book Vault

2. Assorted tea canisters
3. Travel and pocket-sized games
4. Pickwick & Co. candles



Brown's Shoe Fit Co.

5. Socks for the whole family



Rosso & Wine

6. Primi Italy pasta cups



Enchanted New Moon

7. Assorted crystals & stones



6

7

stocking stuffers

8



Brushed by Jude

8. Handmade soaps, lotions, and tallow products

9



Lu Roo & Co. Boutique

9. Prayer Bracelets

10. Prayer Quilt

10



Book Vault

11. Games, hands-on activity kits, coloring pads, Jellycat plushies, hot cocoa mixes, pens, & more

11



Crouse's House of Flowers

12. Magnetic clip-on butterflies

12



Shop Jen Miracle

13. Assorted lip balms

14. Men self care products

13



Guillotine Barber Co.

15. Reuzel brand texture powder & pomade

14



15



gifts for anyone

Book Vault

16. Assorted books and hobby supplies

16



Eagle's Nest

Christian Bookstore

17. Faith-based apparel, tumblers, décor, devotionals, and more
18. Faith-based home decor

17



Home Plate Sports Cards

19. Thousands of collectible sports cards & sports memorabilia

Brown's Shoe Fit Co.

20. Shoes for the whole family

18



Oskaloosa True Value

21. Inflatable lawn décor and figurines

Lu Roo & Co. Boutique

22. Assorted perfumes & colognes

19



20



21



22



18

gifts for anyone

23



24



25



26



Oskaloosa True Value
23. Assorted kitchenware & small appliances

24. Wild Bird feeders & supplies

25. Assorted power tools, hand tools, and toolboxes

Bailey Office Outfitters

26. Briefcases and other professional office supplies

Eagle's Nest

Christian Bookstore

27. Holiday-themed novels

28. Assorted books for the whole family

Hunky Dory

29. Assorted collectibles and antiques

Book Vault

30. Assorted puzzles

27



28



29



30



gifts for pampering and relaxation



32

Guillotine Barber Co.
31. Men's haircare & beard care products



31

Sacral Ground
Massage & Wellness
32. Massage gift cards



33



PaulaJ's Beauty Bar
33. Shower steamers, handmade soaps, and other spa products

34



Lu Roo & Co. Boutique
34. Kitsch hair & body sprays

35



Book Vault
35. Tea canisters & supplies, mugs, candles, small Jellycat plushies

Eagle's Nest
Christian Bookstore
36. Stained glass lamps

36



gifts of glamour

37



Gardner Collier Jewelry
 37. Birthstone necklaces
 38. Gemstone necklaces

38



Hunter's Gifts & Coffee Cafe
 39. Warm & fashionable gloves for women
Brushed by Jude
 40. Handmade earrings and other jewelry

39



Gardner Collier Jewelry
 41. Diamond rings
 42. Diamond earrings

40



41



Stam Garden Center
 43. Deck the halls with fresh greenery, beautiful bows, and stylish porch pots

42



Mahaska Drug
 44. Meaningful fashion jewelry

43



Gardner-Collier Jewelry
 45. Diamond necklaces
 46. Assorted bracelets

44



45



46



gifts for play

Crouse's House of Flowers

47. Assorted micropuzzles

Mahaska Drug

48. Assorted games, puzzles, and toys

Brown's Shoe Fit Co.

49. Various styles of walking, running, and athletic shoes for the whole family

49



47



48

Mahaska County YMCA

50. Y sports registrations

Eagle's Nest

Christian Bookstore

51. Assorted puzzles

49

50



Brown's Shoe Fit Co.

52. Sunglasses for the whole team

51



Timeless Treasures Corner

53. Record and other vintage music finds

54. Assorted musical instruments

52



53



54



gifts with style



55



56

Lu Roo & Co. Boutique

55. Assorted meaningful jewelry

56. Jewelry & Travel organizers

Shop Jen Miracle

57. Warm and cozy tops & other affordable trendy boutique finds

Brown's Shoe Fit Co.

58. Boots and other shoes for the whole family

Hunter's Gift & Coffee Café

59. High quality dinnerware, home décor, and accessories

Brushed by Jude

60. Custom cowboy hats and ornaments

Enchanted New Moon

61. Stones & Crystals

62. Assorted home decor



57



58



60



59



62



61



warm & cozy gifts for kids

63



Eagle's Nest Christian Bookstore
63. Assorted Warmies®
Mahaska Drug

64. A wide variety of hot cocoa mixes, mix-ins, and mugs
Love INC Thrift Shoppe



64

65. Cozy pajamas & other winter clothes
Bailey Office Outfitters



65

66. Assorted coloring, lettering, and painting supplies
Book Vault



66

67. Assorted holiday books, cookbooks, hot cocoa mixes, and teas



67



68



'Tis the season



Shop Jen Miracle

69. CC pom beanies

70. Cozy graphic crewnecks

Mahaska Drug

71. Assorted holiday kitchenware, vintage inspired mugs, decorative napkins, & more

72. Holiday-themed cheese boards and accessories

Salvaged Designs

73. Vintage holiday decor

Timeless Treasures Corner

74. Various vintage and handmade ornaments

75. Seasonal shirts and other collective items

gifts for foodies

The Hair Designers
Salon, Spa, & Boutique

76. Decorative kitchen towels
Tassel Ridge Winery

77. Wine, wine accessories,
spices, and sauces

LuRoo & Co. Boutique

78. Snack, drink mixes, & other
stocking stuffer foods

Scanlon Bait & Tackle
79. Wide variety of spice
blends, seasonings, & sauces

Book Vault

80. Sourdough supplies

Hunter's Gift & Coffee Café

81. Beautiful mixing bowls,
teapots, specialty teas, and
cute mugs

Full Bloom Brewhouse

82. Growlers, Full Bloom shirts
& hats, & a fun family night out

TRIO Entertainment Venue

83. An exceptional family
dinner followed by pickleball,
tennis, golf simulators, or a
movie

76



77



78



79



80



81



83



82



26

gifts for sweettooths



84

Scooter's Coffee

84. Assorted hot and cold drinks & snacks

Untamed Nutrition

85. Nutritional teas & shakes & to-go bottles

Smokey Row Coffee Co.

86. Coffees, teas, muffins, shakes, coffee, candy, & more

Brushed by Jude

87. Ice Cream Factory ice cream

Jaarsma Bakery

88. Assorted Dutch pastries and treats

Spirit Café Oskaloosa

89. Enjoy "Oskey Famous" cookies and other sweet treats



85

86



88



87



89

gifts for pets & pet owners

Book Vault

90. Pet-themed 2026 calendars

90



Crouse's House of Flowers

91. Pet toys

91



Oskaloosa True Value

92. Pet toys, treats, & beds

92



Animal Health Center
of Oskaloosa

93. Hills brand pet foods
shipped to your door

Mahaska Veterinary Clinic

94. Royal Canin brand pet foods
shipped to your door



Shadowland Kennels

Obedience & Boarding

95. Obedience classes, boarding,
& training equipment

Butler's Charcoal Ridge

96. Doggy Daycare & boarding

93

94



gifts for green thumbs



97

North Creek Antiques
97. Winter greenery and tubs, containers, and pots to make your own

98



Timeless Treasures Corner
98. Assorted baskets, great for plants, faux plants, or plant gifting

99



Stam Garden Center
99. Make'n'take evergreen porch pot classes & premade porch pots
100. Beautiful indoor plants, holiday home décor, and unique pots for next year's projects

100



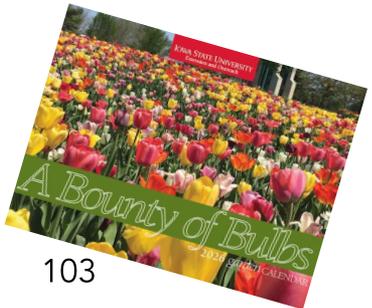
101



Salvaged Designs
101. Natural herbal salve
Lemonade and Leaf
102. Assorted air plants & houseplants
Iowa State University Extension and Outreach - Mahaska County
103. 2026 Garden Calendar



102



103

gifts for the home & office



104

105



106



Brushed by Jude
104. Handmade, custom signs

Doty's Printing &
Graphic Design
105. Custom wrapped
canvases
106. Holiday yard signs



107

Lemonade and Leaf
107. Wall decor

Jeremy Empie Designs
108. Custom-designed
business cards, flyers,
and promo items

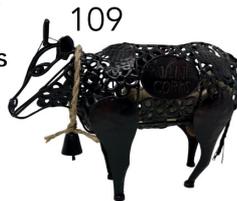


108



Tassel Ridge Winery
109. Wine cork cage cow

Doty's Printing &
Graphic Design
110. Custom generational prints



109

110



Mama Maids Cleaning Services
111. Assorted cleaning
services

Timeless Treasures Corner
112. Decorative crocks & other
unique home décor & antiques



111

112



gifts for outdoor adventurers

114



113



Brown's Shoe Fit Co.

113. Men's boots & shoes

114. Women's boots & shoes

Scanlon Bait & Tackle

115. Bubba brand scales, filet knives, & more

116. Clam brand ice fishing gear

117. Ice fishing outerwear & more

118. Fishing bait & tackle

Faerie Dog Grooming Salon & Sam's Groom Room

119. Dog grooming services

Salvaged Designs

120. Kitsch solid shampoos, conditioners, and body washes



115

116



117



118



119



120



warm & cozy gifts for adults

121



Brown's Shoe Fit Co.

121. Fleece & fur-lined footwear

Stella's Salon and Boutique

122. Beanies, ball caps, books,
and mugs

122



Salvaged Designs

123. Punny candles

124. Handmade bath salts

Brushed by Jude

125. Fun mugs, candles, and
mittens

123



Brushed by Jude

125. Candles, warm mittens,
and fun mugs

Hunky Dory

126. Vintage afghans & trips down
memory lane

Love INC Thrift Shoppe

127. Jackets, shackets, and layer-
ing pieces for the whole family

Bailey Office Outfitters

128. Assorted drawing
and painting supplies

124



125



126



127

128



gifts of experiences



129

Mahaska County YMCA
129. Memberships, Leagues,
& Classes for all ages

Oskaloosa Art Center and Studios

130. Art classes & camp registration (youth & adult)

131. Various artistic prints, paintings, and other products

130



131



132

Brushed by Jude

132. Classes for youth and adults



Mahaska Community Recreation Foundation
133. Trail Tram Tours

133



George Daily Community Auditorium

134. Youth Theatre program registration

135. Show tickets

134



Iowa State University Extension and Outreach—

Mahaska County

136. 4-H Enrollment or Youth Day Camps



136



135



gifts for kids

137

Mahaska Drug

137. 3D printed crystal creatures

Book Vault

138. Baby board books & soft toys

139. Puzzles and plushies

140. Games for kids & families

141. Book series, craft kits, & Jellycat plushies



139



140



141



143

142



Home Plate Sports Cards

142. Pokemon and YuGiOh trading card binders

Eagle's Nest

Christian Bookstore

143. Faith-based apparel, craft & science kits, and games

Osky Spirit Store

144. Osky Indians stocking hats & other cold weather apparel

Stella's Salon and Boutique

145. Little Farmer onesies, t-shirts, and accessories

Lu Roo & Co. Boutique

146. BT Faith custom hoodies

147. Rems Style custom tops

144



145



146



147



gifts for tweens & teens



148



149



150



152



151



153



154



155



156



157

LuRoo & Co Boutique
 148. Clean nail polish sets
 149. Magnetic bookmarks & faith-based stickers, sticky notes, notebooks, and more
 150. Cosmetic cases & travel accessories
 Shop Jen Miracle
 151. Bath bombs & shower steamers

Bailey Office Outfitters
 152. Gaming & desk chairs
 Book Vault
 153. Assorted genre books
 Brown's Shoe Fit Co.
 154. Oakley sunglasses
 155. Assorted Ugg footwear

Smokey Row Coffee Co.
 156. Smokey Row apparel
 Stella's Salon and Boutique
 157. Kitsch hair care products

gifts people want

Gardner-Collier Jewelry

158. Diamond engagement rings & necklaces

Oskaloosa True Value

159. Small kitchen appliances

160. Portable speakers

Mahaska Communication Group (MCG)

161. Account credit applied or upgrade to 2 Gig service 160

The Hair Designers

Salon, Spa, & Boutique

162. Assorted women's shoes

Hunky Dory

163. Tableware

Rosso & Wine

164. Delicious Italian desserts, wine, cheese, and other

Imported products

PaulaJ's Beauty Bar

165. Braid oil, braid gel, and braiding services & supplies



158



159



161



162



163

164



165



gifts people create

166



Book Vault

166. Learn to crochet kits

167



Salvaged Designs

167. Customized, handmade gifts for every family member

168. Dixie Bell & Silk mineral paints

168



Spirit Café

170. Handmade crafts created by special needs adults

169



FACE of Mahaska County

171. Youth and adult classes at Oskaloosa Art Center

170

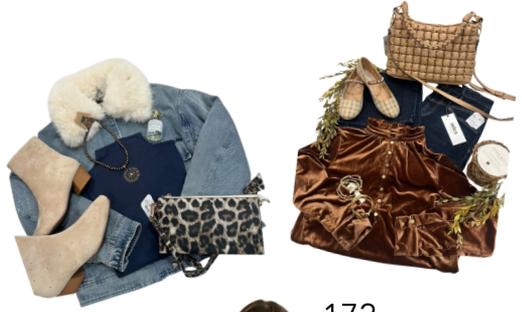


171



gifts people wear

The Hair Designers
Salon, Spa, & Boutique
172. Women's clothing and accessories
173. Trendy tops and bottoms



Stella's Salon and Boutique
174. Women's & children's outfits and accessories

Hunky Dory
175. Vintage bracelets

Lu Roo & Co. Boutique
176. Assorted custom ball caps & custom graphic t-shirts, crewnecks, and sweatshirts, & purses



173

Spirit Café Oskaloosa
177. Assorted custom-printed t-shirts made by former OHS students



175



174



176



177



gifts people need



178



179

Spirit Café Oskaloosa
178. Gift cards

Salvaged Designs
179. Meliora cleaning products—laundry powder, soap sticks, & more

180



Oskaloosa True Value
180. Smoke & Carbon Monoxide detectors



181

Arnold Motor Supply
181. Windshield wiper blades

182



Oskaloosa Walmart
182. Gift cards

Oskaloosa Fareway Meat & Grocery
183. Gift cards

183



Oskaloosa Hy-Vee
184. Gift cards

184



The Hair Designers Salon, Spa, & Boutique
185. Assorted salon-brand shampoos, conditioners, and styling products

185



gifts with local love

Lemonade and Leaf
186. Local prints & other funny gifts



Envision Art Gallery
187. Local prints



Lemonade and Leaf
188. 52577 tote bags & other Iowa products



Book Vault
189. Assorted books about Oskaloosa, Mahaska County, or by local authors and Oskaloosa area mugs, pocket notebooks, & coasters



FACE of Mahaska County
190. Jordan Wayne local prints



Eagle's Nest Christian Bookstore
191. Oskaloosa and Mahaska County home décor



Oskey Spirit Store
192. Oskaloosa Indians apparel for all ages



gifts of something different

193. Oskaloosa Optimist's Annual Flag Membership

This membership allows residents to have an American flag placed in their yards on Memorial Day, Flag Day, Independence Day, Labor Day, and Veteran's Day. Cost is \$50.00 and recipient must reside within Oskaloosa city limits. Email oskyoptimists@gmail.com for more information or to sign up.



194. Culligan Water Conditioner of Pella
Give the gift of clean water with Culligan water conditioner systems, water dispensers, and water filtration systems. Call 641-628-1516 or visit www.culligan.com for more information.



195. Harvest Point & Edmundson Golf Course

Give the gift of season passes for the golf lover in your life. Call 641-673-5120 www.edmundsongolf.com



196. The Oskaloosa Herald

Give the gift of local and state news with an Oskaloosa Herald newspaper subscription. www.oskaloosa.com



gifts for the person who has
"too much stuff"



197. Nelson Pioneer Farm
Give the gift of local history with a family membership, which includes 10% discounts in the gift shop and 10% discounts on Bradbury Hall rental fee.
nelsonpioneer.org



198. George Daily Community Auditorium
Tickets \$25 for adults and free for students
Give the gift of live theatre! georgedaily.org



199. Southern Iowa Speedway
Give the gift of electrifying dirt track racing!
<https://southerniowafair.com/racing>



200. Eddyville Raceway Park
Give the gift of rumbling and heart-pounding racing!
www.eddyvillraceway.com

support small with gift cards & certificates

Ask about gift cards at these Main Street District
and/or Chamber Member small businesses:

SALONS

The Hair Designers Salon, Spa,
& Boutique
Moppe Shoppe
Paula J's Beauty Bar
Rooted Soul Salon
Stella's Salon & Boutique
Tropical Rayz

DINING/DRINKS

American Table & P.O. Box
Asian Buffet
Bredeaux Pizza
Bridget's Public House
Domino's Pizza
Elmhurst Grille
Full Bloom Brewhouse
G&G Pronto
Hunter's Gift & Coffee Café
Jaarsma Bakery
Homestyle Café
KFC
Kwik Star
McDonald's
Mi Ranchito
Pizza Den
Pizza Hut
Pizza Ranch
Rock Island Tap
Rosso & Wine
Scooter's Coffee
Smokey Row Coffee Co.
Spirit Café
Subway
Tasos' Steakhouse
TRIO Entertainment Complex
Untamed Nutrition
Wendy's

GREENHOUSES

Stam Garden Center & Nursery

GOLF COURSES

Edmundson & Harvest Point
Oskaloosa Public Golf

FUN & GAMES

FACE of Mahaska County
George Daily Community Auditorium
Statesmen Lanes Bowling
TRIO Entertainment Complex

RETAIL

Many of the shops featured in this
Wish Book also offer gift cards—
just ask!

CHAMBER CASH

Chamber Cash can be used at any
Mahaska Chamber Member
business. Chamber Cash can be
purchased at the Mahaska
Chamber & Development Group
office at 222 1st Avenue East in
Oskaloosa for face value.
Seasonal Special is purchase \$100
Chamber Cash and get \$10 free.

CELEBRATING 10 YEARS OF *Painting with Lights*

Each year from late **November** through early **January**, Oskaloosa's historic downtown transforms into a dazzling winter wonderland as **Painting with Lights** illuminates buildings around the square and throughout the city. More than **300,000** brilliant LED bulbs sparkle across rooftops, outlining the beautiful architecture and bringing warmth and wonder to our community all season long.

The lights draw visitors from across the country — nearly **all 50 states** have been represented — and create a festive backdrop that boosts spending at our local shops, restaurants, lodging, and attractions. This one-of-a-kind display, the first of its kind in **Iowa**, is powered by countless volunteer hours, generous donations from local businesses and individuals, and the enduring pride of our community.

Keeping the glow alive takes **year-round planning and fundraising** for the **\$35,000** needed annually to install, maintain, remove, and store the lights. Our community's support — through donations and fundraisers like the **annual Painting with Lights raffle** (which raised more than **\$7,600** last year!) — keeps this beloved holiday tradition shining bright.

💡 **How We've Grown the Glow**

2016 – The first year of Painting with Lights! All but two buildings around the square were illuminated.

2017 – The Mahaska County Courthouse and Mahaska Drug joined the display.

2018 – The Oskaloosa Herald building (Hwy. 92 W) was added (through 2021).

2019 – The Oskaloosa Public Library, 102 1st Ave E, and the remaining portion of Musco's building were lighted.

2020 – H&S Feed & Country Store became the first building outside of downtown to join! With the addition of 104 1st Ave, every building around the square was now aglow.

2021 – The Bandstand was outlined in LED lights, and a Twinkly LED Christmas tree was added to the city square park. Kelli Steil State Farm and Mobile Device Repair also joined the celebration.

2022 – TDT CPAs & Advisors extended the glow down High Avenue East with a beautiful blue display.

2023–2025 – The lights continue to shine throughout downtown Oskaloosa and beyond, with new features, fresh updates, and community-driven plans to keep *growing the glow!*

🌟 **You Can Help Keep the Lights On!**

Your support makes all the difference. Every donation, raffle ticket, and volunteer hour helps ensure that Painting with Lights continues to brighten Oskaloosa's nights for years to come.

Let's keep the sparkle alive — together, we make the season shine!

To learn more:
Visit www.mahaskachamber.org
Call 641-672-2591
Email ddegroot@mahaskachamber.org



Great days to Shop Local

Small Business Season

November 1-December 31

Small Business Saturday

Saturday, November 29

It's the biggest *small* shopping day of the year! On November 29, join us in celebrating the heartbeat of our community — our small businesses.

Whether you're sipping coffee downtown, shopping for unique gifts, or dining with friends, every visit makes a difference. Let's rally together to keep Mahaska County thriving by choosing to shop small and support local — not just on this day, but all year long!

Lighted Christmas Parade

Saturday, December 6

Make it a magical day in Oskaloosa! Spend the afternoon exploring downtown shops, enjoying a festive lunch or dinner, and wrapping up the evening at the **38th Annual Lighted Christmas Parade!**

At 7:00 PM, the streets will glow as dazzling floats, twinkling lights, and holiday music fill the air. Bring your family, bundle up, and experience the wonder of this cherished Oskaloosa tradition — where holiday joy truly shines bright!

Dancing Lights

November 22-January 5

When the sun sets, Oskaloosa comes alive in color and motion! The **Dancing Lights** display transforms downtown into a synchronized light show, where more than 300,000 sparkling LEDs “dance” to your favorite holiday tunes.

Tune your radio to the 88.7, park near the square, and enjoy a symphony of lights that blink, twirl, and shimmer in perfect rhythm. It's pure holiday magic — brought to life by the dedication of our volunteers and the generosity of our community.

From the first twinkle to the final glow, **Dancing Lights** is a shining reminder of the joy, unity, and spirit that make Mahaska County so special during the holiday season.

FOLLOW US FOR MORE INFO!

Oskaloosa Main Street &
Mahaska Chamber and Development Group
www.mahaskachamber.org/calendar





COMING SOON

CELEBRATING
40 YEARS



Oskaloosa
MAIN STREET

1986

2026



- FOLLOW OSKALOOSA
MAIN STREET FOR
2026 EVENTS,
MILESTONES &
MEMORIES

WWW.MAHASKACHAMBER.ORG

Oskaloosa's Historic City Park & Bandstand

The Oskaloosa City Park and Band Stand is a nationally recognized historic district located in Oskaloosa, Iowa, United States. It was listed on the National Register of Historic Places in 1983. The listing includes one contributing site and five contributing objects. The town square, which is the site, was part of the original town plat in 1844. Landscaping projects were undertaken in the 1860s, 1911 and 1970–1971.

In addition to the landscaping the sidewalks and curbing were installed in 1911. The bandstand in the center was designed by Des Moines architect, Frank E. Wetherell, an Oskaloosa native, and built in 1912. The 29ft high octagonal structure is composed of concrete, iron and steel. In addition to the bandstand the other historic objects include the Spanish–American War torpedo (c 1900); Chief Mahaska sculpture by Fry (1909); Gold Star Mothers' rose bed (c. 1920); and the Women's Relief Corps memorial (1920).

It was included in the Oskaloosa City Square Commercial Historic District, which surrounds it, in 1986.



