Craft +Vendor Fair

SWEET CORN SERENADE

Thursday, July 23rd, 2026

City Square Park in Historic Downtown Oskaloosa

EVENT INFORMATION: Sell your products at the Craft & Vendor Fair held in conjunction with Sweet Corn Serenade! Oskaloosa Main Street's annual Sweet Corn Serenade brings over 3,000 people to downtown Oskaloosa for fresh-cooked sweet corn and live music. This year's festival will happen July 23rd from 12 PM – 9 PM, and will include a craft and vendor fair, food trucks, children's activities, and more!

LOCATION: Sweet Corn Serenade will take place in Oskaloosa's City Square Park. To receive your spot assignment, all vendors must check in with volunteers **before** the event. As in past years, the rain location is Penn Central Mall.

ELIGIBILITY: Vendors are permitted to sell a wide variety of items including décor, crafts, clothing, jewelry, homewares, and more. Vendors must have at least 12 items available for sale. Items must be family-friendly.

REGISTRATION & FEE: Submit the non-refundable fee per space with your complete registration form. Fees (including tax) are based on the registration submission dates below:

$50 Early Bird • Register by **June 15**, 2026 **$60 Final** • Register by **July 1**, 2026

Fee covers one vendor space approximately 12x12 situated in the grass. **Applicant must indicate a need for electricity on the application (one outlet available per applicant)**. As a vendor, you are responsible for your own tables, chairs, displays, and canopy/tent, including protection from wind and sun; no sheltered spaces will be provided.

QUESTIONS? Learn more **at mahaskachamber.org/events/sweet_corn_serenade** or scan the QR code! If you have questions, please email, or call Oskaloosa Main Street Director.

Contact:

Angie Foster, Oskaloosa Main Street Director
mainstreet@mahaskachamber.org • **641-672-2591**

KEEP THIS SECTION FOR YOUR RECORDS:

Number of spaces needed: One ☐ Two ☐ Amount enclosed: _____

Electricity (one outlet) ($3.00): Yes ☐ No ☐

Early Bird: $50 per space ***through*** **June 15**, 2026

Final Deadline: $60 per space ***after*** **June 15,** up to **July 1**, 2026

Make checks payable to Mahaska Chamber Attn: Main Street. All fees are non-refundable. Vendor agrees and understands that the applicant will carry all necessary insurance covering all individual property displayed and any necessary Iowa tax permits. This is the sole responsibility of the vendor.

Detach and return entire lower portion (below dotted line) along with registration fee.

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Craft +Vendor Fair Registration

2026 SWEET CORN SERENADE REGISTRATION

$50 Early Bird • Register by **June 15**, 2026 • **$60 Final Deadline** • Register by **July 1**, 2026

Name: _____ Independent Consultant Name: _____

Address: _____ City/State/ZIP: _____

Iowa Sales Tax Number: _____

Phone (*work*): _____Phone (*home/cell*): _____

Email: _____

Description of items for sale:

_____

_____

Please check # of spaces required: One ☐ Two ☐

Electricity (One Outlet) ($3.00): ☐ Yes ☐ No

*Due to the number of vendors, access to electricity will be limited and granted depending on the application received date.

Canopy? (Must supply your own): ☐Yes ☐No If yes, canopy size: _____

Special Requests (*requests cannot be guaranteed*):_____

_____

Along with this registration form, submit the following:

☐ Non-refundable registration fee per space

☐ Photo(s) of products (optional; may be posted on social media for publicity purposes)

☐ Copy of Sales Tax Certificate

Submit to Oskaloosa Main Street at 222 1st Avenue East, Oskaloosa, IA 52577, or email to chamber@mahaskachamber.org. Space is limited—early registration is encouraged! Make checks payable to Mahaska Chamber Attn: Main Street. The final deadline to register is **July 1**, 2026.

It is hereby agreed and understood that the undersigned will carry all necessary insurance covering all property displayed by him/her and any necessary Iowa tax permits at Sweet Corn Serenade Craft + Vendor Fair on July 23rd, 2026.

***Signature**:* _____ ***Date**:* _____

Office Use Only

DB: _____ Date Submitted: _____ Registration Fee: _____ Acceptance Letter Sent: _____