



Business Development | Workforce | Housing | Tourism

2023 Mahaska Chamber Grant Application for Restaurants/Brew Pub

Business Name: _____

Total Project Costs: \$ _____ **Total Grant Request:** \$ _____

Address: _____

Contact Person: _____

Phone & Email Address: _____

Brief Project Summary:

----- For Review Committee Notes and Scoring – Do not write below this line -----

Notes

SCORING	POINTS POSSIBLE	POINTS GIVEN
Planning	20	
Demonstrated Need/Public Demand	20	
Partnership/Local Support	10	
Leveraged Activity/Matching Funds	20	
Sustainability	10	
Feasibility, Timeline & Budget	10	
Impact/Benefits	10	
TOTAL	100	



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2023 Mahaska Chamber Restaurant/Brew Pub Grant
Application – Checklist

- Organizational information has been completed including detailed Business Plan
 - Strategic Plan and Marketing Plan
- Contact information has been completed
- Project Summary has been completed
- Project budget detail has been completed
- Project narrative information has been completed
- Project timeline has been completed
- Bank Reference
- Resumes from Management planning to run the business



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Application – Applicant Information

Project Name:

Business Address:

Contact Person & Title:

Contact Person Phone & Email Address:

Project Title:

Federal Tax Identification Number of Applicant (EIN):

Applicant Address (if different from above):

Applicant Contact Person (if different from above):

Applicant Contact Phone & Email (if different from above):

Total Cost of Project:

Amount Requested:



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**2023 Mahaska Chamber Grant Restaurant/Brew Pub
Application – Information Continued**

Description of your business:

Description of Project:



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Application – Questions of Purpose

PLANNING – 20 POINTS

1. Describe your projects mission.
2. Describe your business size, membership and leadership. Please include a list of your team members.
3. Briefly describe your organization’s history (year organized), major accomplishments, and goals.
4. Describe the proposed project including the project goals and objectives. Discuss the population it will serve. Describe any planning that went into the project. Describe any research, investigation and/or analysis your organization did on this project. If this project is a phase of a larger project, explain.



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2023 Mahaska Chamber Restaurant/Brew Pub Grant Application – Questions of Purpose Continued

DEMONSTRATED NEED/PUBLIC DEMAND – 20 POINTS

5. Discuss the community need for the project, the benefits for the community as a result of the project and the community support for the project. Please refer to the Downtown Oskaloosa Prospect Survey.

PARTNERSHIP/LOCAL SUPPORT – 10 POINTS

6. Outline resources, partners, partnerships and/or local support that will assist with the project and what their support brings to the project. Do you belong to any trade or business organizations? Please note if you have been in contact with the Mahaska Chamber, city, county or other groups. Attach letters of support at the end of the application.

LEVERAGED ACTIVITY/OWNER INVESTMENT – 20 POINTS

7. Outline funding secured, applied for, or proposed for the project. Include owner investment into the project. Clearly describe both cash and in-kind investments. Include Bank References and financing secured.



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SUSTAINABILITY – 10 POINTS

8. Who will manage this project? Please describe their qualifications to do so. Will there be ongoing expenses associated with this project including operations or maintenance costs? Explain how these will be addressed. If you do not receive this grant, will you be able to continue with the project? Please address any reserve accounts.

FEASIBILITY, TIMELINE & BUDGET – 10 POINTS

9. What is the timeline for this project? Include project start, finish, milestones in your timeline, and 3 year projections. What are your financial goals?

IMPACT/BENEFITS – 10 POINTS

10. Indicate desired impact and how you will measure and evaluate the results of the project. Be specific regarding community needs/issues your project will address. Refer to the Downtown Oskaloosa prospect survey to address the needs your project will be fulfilling.