

2026 Oskaloosa Main Street Lighted Christmas Parade

Theme: "Winter Wonderland: Let it Glow"



You are invited to participate in Oskaloosa Main Street's 38th Annual

Lighted Christmas Parade **Saturday, December 5, 2026, at 7:00 pm** in Downtown Oskaloosa.

Thinking about entering? Please remember:

- All entries **MUST** be lighted and no taller than 14'.
- Consider a sign or banner on multiple sides to let the crowd & judges know who you are!
- Entries may **NOT** include Santa or Mrs. Claus.
- You are welcome to reuse or recycle past years' floats or design and build something new.
- Contact the Chamber for approval of any items to be distributed.
 - Any items given out (candy, etc.) must be **handed** out directly to the crowd, not thrown from a vehicle or float. Please refrain from direct solicitation materials (advertisements, coupons, flyers, etc.). Branded merchandise (shirts, pens, toys, etc.) is acceptable.

Parade Awards

Awards will be based on originality, use of theme, music, lighting, and creativity.

Awards will be presented later in the following categories:

1. Most Outstanding For-Profit Business (1st & 2nd)
2. Most Outstanding Non-Profit (1st & 2nd)
3. Judges Choice
4. Children's Choice
5. 5. Honorable Mention

Rubric:

Profit/Non-Profit	Originality	Lights	Music	Theme
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Parade Entry Applications/narration forms are due Friday, November 10!

Questions?

Contact Oskaloosa Main Street at 641-672-2591 or events@mahaskachamber.org.

**** Please keep this sheet for your records. Complete the application/narration on the next page and submit it to Oskaloosa Main Street.**

Submit the completed application/narration to Oskaloosa Main Street at 222 1st Avenue East, Oskaloosa, IA 52577, or by email to events@mahaskachamber.org, **no later than Nov. 10, 2026.**

Office Use Only: Entry # _____

2026 Lighted Christmas Parade “*Winter Wonderland: Let it Glow*” Application/Narration

Entry Information:

Entry Name:

Contact Person:

Address:

Phone:

Email

Entry Length: feet, including pulling vehicle

For office use only:

Date Received: _____ Last yrs entry # _____

DB: _____ This yrs. Entry # _____

Parade Narration

Entry Name:

Contact Person:

Approximate Number of Lights:

Number of Years in Parade: All

Number of walkers for your entry, if any

****Note:** Walkers will have to move more quickly to keep up with parade pace.

Narrative – 100 Words or Less

In 100 words or less, please provide a typed or neatly printed description below to be read by announcers. Consider including information about the float itself, or the business/organization it represents.

If a narration is not completed for your entry, nothing will be said about it during the parade aside from the name of the entry.

Float Description (for help with line-up details)

Submit the completed application/narration to Oskaloosa Main Street at 222 1st Avenue East, Oskaloosa, IA 52577, or by email to events@mahaskachamber.org, **no later than Nov. 10, 2026.**

PARADE ROUTE FOR 2026

***Please note the parade route below. The route will begin on High Avenue East & South 3rd Street. It will continue onto South Market and then turn onto 3rd Avenue East to finish the route at South 3rd Street. A more detailed map will be sent when the line-up letters are sent out.**

***Due to limited parking near downtown, we hope to have SHUTTLE SERVICES that will be provided. The pickup locations will be**

Gateway Church of the Nazarene. The drop-off location will be near Timeless Treasures/Mi Ranchito. Additional details about the shuttle times will be coming.

