

## 2023 Oskaloosa Main Street Lighted Christmas Parade



# "The Heart of Christmas"

You are invited to participate in Oskaloosa Main Street's 36th Annual Lighted Christmas Parade **Saturday, December 2, 2023, at 7:00 pm** in Downtown Oskaloosa.

### Thinking about entering? Here are a few things to remember:

- All entries must be lighted and no taller than 14'.
- Consider a sign or banner on multiple sides to let the crowd know who you are!
- Entries may NOT include Santa or Mrs. Claus.
- You are welcome to re-use or recycle past years' floats, or design and build something new.
- Contact the Chamber for approval of any items to be distributed.
  - Any items handed out (candy, etc.) must be handed out directly to the crowd, not thrown from a vehicle or float. Please refrain from direct solicitation materials (advertisements, coupons, flyers, etc.). Branded merchandise (shirts, pens, toys, etc.) is acceptable.

### Parade Awards

Awards will be based on originality, use of theme, music, lighting, and creativity. Awards will be presented later in the following categories:

1. Most Outstanding For-Profit Business (1<sup>st</sup> & 2<sup>nd</sup>)
2. Most Outstanding Non-Profit (1<sup>st</sup> & 2<sup>nd</sup>)
3. Judges Choice
4. Children's Choice

**Parade Entry Applications including narration forms are due Monday, November 6!**

Questions?

Contact Oskaloosa Main Street at 641-672-2591 or [events@mahaskachamber.org](mailto:events@mahaskachamber.org).



2023 Lighted Christmas Parade "The Heart of Christmas"

### Application

#### Entry Information:

Entry Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Entry Length: \_\_\_\_\_ feet, including pulling vehicle

Submit completed application and required attachments to Oskaloosa Main Street at 222 1<sup>st</sup> Avenue East, Oskaloosa, IA 52577, or by email to [events@mahaskachamber.org](mailto:events@mahaskachamber.org) , **no later than Nov. 6, 2023.**



# The Heart of Christmas



**Required Attachments:**

- Description of entry and completed narrative form to be read by announcers (attached)

**Open up! Your 2023 parade application is**



Oskaloosa Main Street  
Mahaska Chamber & Development Group  
222 1<sup>st</sup> Ave East, Oskaloosa, Iowa 52577

Submit completed application and required attachments to Oskaloosa Main Street at 222 1<sup>st</sup> Ave East, Oskaloosa, IA 52577, or by email to [chamber@mahaskachamber.org](mailto:chamber@mahaskachamber.org) **no later than Nov. 10, 2021.**



# *“The Heart of Christmas”*

Office Use Only: Entry # \_\_\_\_\_

## **Parade Narration**

Entry Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Approximate Number of Lights: \_\_\_\_\_ Number of Years in Parade: \_\_\_\_\_

Number of walkers for your entry, if any \_\_\_\_\_

## **Narrative** – 100 Words or Less

In 100 words or less, please provide a typed or neatly printed description below to be read by announcers. Consider including information about the float itself, or the business/organization it represents.

If a narration is not completed for your entry, nothing will be said about it during the parade aside from the name of the entry.

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## **Float Description (for help with line-up details)**

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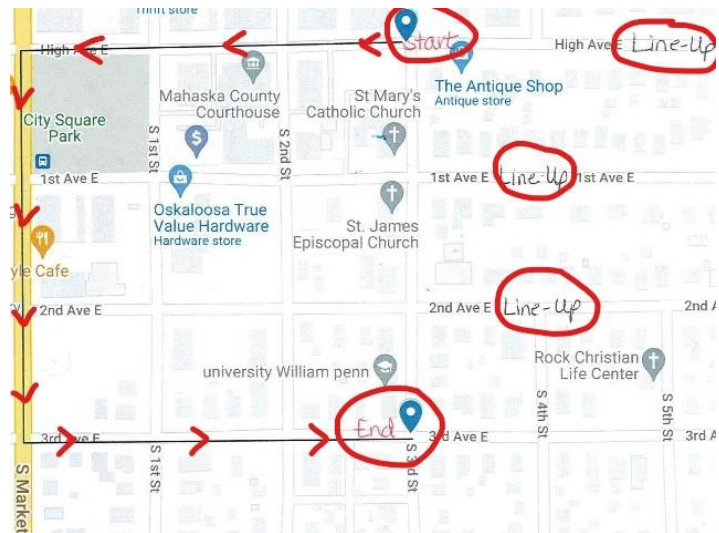
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**OVER →**

## **PARADE CHANGES FOR 2023**

**\*Please note that the parade route will be different this year. The line-up of floats will remain the same, using the same streets as in past years. The route will begin on High Avenue East & South 3<sup>rd</sup>. It will continue onto South Market and then turn onto 3<sup>rd</sup> Avenue East to finish out the route at South 3<sup>rd</sup>. A more detailed map will be sent when the line-up letters are sent out.**



**\*Due to limited parking near downtown, SHUTTLE SERVICES will be provided. The pickup locations will be at Oskaloosa Engineering, Southern Iowa Fairgrounds and Gateway Church of the Nazarene. The drop off location will be near Timeless Treasures/Mi**

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**Ranchito. Additional details about the shuttle times will be coming.**

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